

Day	Room	Time	Code	Session	Description	New customers
Wednesday	H	11:15 - 13:15	HW3	Food & Beverage Session	<i>This presentation describes how new solutions utilise standard application libraries for improved reliability and reduces installation costs, while it explains how they are built on a foundation of Integrated Architecture, the core part of a truly integrated control and information solution that can help improve company's operational excellence</i>	X
Wednesday	I	09:00 - 10:00	IW1	Factory Talk - Meet Your Production Challenges with Rockwell Software Solutions (Demo)	<i>Come and look into the Rockwell Software Platform smart offering for manufacturing. Get an overview and learn about all the things Rockwell automatiuon Software can help you with in your daily endeavor to optimize your production.</i>	X
Wednesday	J	16:30 - 17:30	JW6	Future Trends in Networking - Explore the Latest on Networking Trends	<i>Explore the latest in networking trends to improve company performance — including Ethernet for motion, safety, real-time control, wireless, security, etc.</i>	X
Wednesday	L	10:00 - 11:00	LW2	Why Rockwell Automation ?	<i>Let us explain to you why to choose Rockwell Automation as your Automation Partner?</i>	X
Wednesday	L	14:15 - 15:15	LW5	Customer Presentation - Hydro Aluminium: Machine Safety at Hydro Aluminium Products	<i>Machine safety at Hydro Aluminium Products</i> - Assessment of machine safety - Safety upgrade on existing production lines - Implementation of Integrated Safety - Network attention - Future Safety considerations	X
Wednesday	L	15:15 - 16:15	LW6	Customer Presentation A - SWEDEN		X
Thursday	G	16:30 - 18:30	GT5	Process Automation Systems: Plant-wide, Flexible and Scalable Solutions for Process Control (Demo)	<i>Discover in this demo session how Rockwell Automation's flexible and scalable process solutions can meet your current and future demands from a single platform. We will demonstrate you our enterprise-wide integrated technology. Experience how Engineering, Operations and Maintenance activities can help you achieve your goals.</i>	X
Thursday	H	09:00 - 10:00	HT1	Conversion/Migration - Conversion tools - step forward	<i>Discover the Rockwell Automation migration/conversion way forward from many legacy products and even from other vendors to a Control Logix platform</i>	X
Thursday	H	11:15 - 13:16	HT3	Title: Life Sciences - Achieve quick ROI with RA's Manufacturing IT solution for LifeScience - Achieve Data driven decision making - Enterprise Manufacturing Intelligence for LifeScience - ePedigree – the Battle against the Counterfeiting	<i>Agile and Sustainable Manufacturing Solutions for Life Science</i> <i>Achieve quick ROI of Manufacturing IT solution for LifeScience</i> <i>How to get a fast Return on Investment after going live with Manufacturing IT. How a pre validated Manufacturing IT solution, structured project management processes and standard procedures will help you to save money and time and achieve Operational Excellence.</i> <i>Sustainable production through data driven decision making</i> <i>The approach to sustainable production and how to utilize Enterprise Manufacturing Intelligence for LifeScience to achieve needed overview of the enormous complex and variable amount of information of the manufacturing to make sustainable decisions</i> <i>ePedigree – the Battle against the Counterfeiting</i> <i>Both economic and even more an increasing threat for the safety of the patient population is demanding patient safety Learn how Rockwell Automation's ePedigree solution helps to introduce the concept of mass serialization.</i>	X
Thursday	I	14:15 - 16:15	IT5	FactoryTalk View: The benefits of a plantwide visibility through a single, integrated & scalable HMI solution (Demo)	<i>Find out how to FactoryTalk View reduces development and commissioning time, facilitates regulatory compliance, optimizes performance, increases productivity, improves total cost of ownership and helps you to keep your employees safe. FactoryTalk View provides you with a scalable, unified suite of operator interface and supervisory-level visualization solutions, sharing the same development software and fully integrated with the Logix Controller platform.</i>	X
Thursday	K	10:00 - 11:00	KT2	The power of One: The Benefits of Integrated Architecture	<i>Integrated Control and Information solutions for Improved plant-wide performance</i>	X

New customers

Day	Room	Time	Code	Session	Description	OEM
Wednesday	H	15:15 - 16:15	HW5	Robot Solutions - Utilize same controller for traditional automation and robot applications	<i>Discover the robotic solution where everything is on the same platform as the rest of the Automation solution. The control of the robot can be managed directly by the controller.</i>	X
Wednesday	I	11:15 - 12:15	IW3	Drives and Servo Controllers - Solutions for your Speed or Positioning Applications	<i>This presentation provides an overview of PowerFlex AC Drives, Servo Controllers and Motors, discusses suitable technologies for speed control and positioning applications, and explains the seamless integration into Rockwell Automations Integrated Architecture Solutions and its benefits.</i>	X
Wednesday	J	14:15 - 15:15	JW4	Integrated Safety Solutions	<i>New standards and regulations allow safety to be integrated into the control architecture. Rockwell Automation's safety solutions allow you to improve safety in all operation modes, while improving flexibility and productivity. A product overview and animated scenarios will demonstrate how this can be achieved.</i>	X
Wednesday	K	09:00 - 10:00	KW1	Machine Builder (OEM) Solutions Reduce Your Total Costs to Design, Develop and Deliver	<i>As a manufacturer of industrial automation equipment, you understand that one solution doesn't fit all. You are building machines with different levels of automation, and looking for flexibility. You are also looking for ways to improve your time to market and reduce your Total Cost to Design, Develop and DeliverSM machines, while focusing on innovation and machine throughput and performance.</i>	X
Wednesday	K	16:30 - 17:30	KW6	Compact Machine Solutions - increased capabilities to maximise your Machine Solution	<i>Small- and mid-size manufacturers still need to drive their plants to compete with big manufacturers while keeping their operational cost lower than them. Rockwell Automation understand this need and has developed Integrated Architecture in its simplest form, based on CompactLogix. If you are a small- or mid-size end user, you will discover how to solve your sequential, process and motion application with a single control platform – CompactLogix.</i>	X
Wednesday	L	10:00 - 11:00	LW2	Why Rockwell Automation ?	<i>Let us explain to you why to choose Rockwell Automation as your Automation Partner?</i>	X
Wednesday	L	12:15 - 13:15	LW4	Cisco Systems Inc & Rockwell Automation - Ethernet/IP Infrastructure Design	<i>You need to increase production flexibility and increase visibility of the manufacturing. You need to integrate your manufacturing process with your business processes. You need to reduce your total cost of information systems. Rockwell Automation and Cisco Systems will outline our joint vision of how a single network, Ethernet, for Automation and Enterprise data can simultaneously reduce your overall costs and improve your manufacturing productivity</i>	X
Thursday	B	09:00 - 11:00	BT1	Integrated Architecture: Putting the Automation Pieces Together	<i>Experience the ease of integration of frequency converters, I/O and visualisation with Logix controllers on EtherNet/IP networks. Implement the latest pre-configured HMI faceplates to provide detailed information for your PowerFlex converters and observe how it greatly reduces your development time and complexity of small- to mid-sized applications.</i>	X
Thursday	C	15:15 - 16:15	CT5	Power Programming - Object oriented approach to programming	<i>Although the catchy phrase has been floated for years, it's still sometimes difficult to find an answer to the simple question - what is Power Programming? Please join this session to see what 'Power Programming' is used to describe a collection of best-practice methodologies employed when developing HMI and control code for industrial machines</i>	X
Thursday	H	17:30 - 18:30	HT7	Dassault Partner presentation: Conversion of Digital Manufacturing and Production	<i>Rockwell Automation and Dassault Systèmes, a world leader in 3D and product lifecycle management (PLM) solutions, are collaborating to make the digital factory a reality with a solution that will link product design with factory-floor control.</i>	X
Thursday	I	16:30 - 17:30	IT6	Next Releases - A high-level update and glance of what's in the pipeline	<i>Please join this session, giving the upcoming planned releases for all Rockwell Automation Products. In this seminar you will receive a high level update and glance of what is in the pipeline bordering and expanding as well as hardware products. This session includes new releases but also new products.</i>	X
Thursday	K	14:15 - 16:15	KT5	Motion Solutions Increasing the Performance of Mechatronic Applications using Integrated Architecture	<i>Kinetix® brings you a complete mechatronics solution providing seamless integration of Allen-Bradley Logix controllers, servo drives, servo motors and actuators as part of the Integrated Architecture™. Together with the Motion Analyzer® software tools and extensive application knowledge, these products provide an enhanced approach to motion control, decreasing machine design, build time, commissioning time and downtime and optimize performance and productivity.</i>	X

Day	Room	Time	Code	Session	Description	Process
Wednesday	I	09:00 - 10:00	IW1	Factory Talk - Meet Your Production Challenges with Rockwell Software Solutions (Demo)	<i>Come and look into the Rockwell Software Platform smart offering for manufacturing. Get an overview and learn about all the things Rockwell automatiuon Software can help you with in your daily endeavor to optimize your production.</i>	X
Wednesday	I	10:00 - 11:00	IW2	Asset Management - Manage Your Assets - independent of vendor (Demo)	<i>How do you manage your production assets? How do you guarantee that the apllication code that you have in your PLC is correct? How do you manage your instruments? Come and learn what Rockwell Automation asset management software can do for you!</i>	X
Wednesday	K	11:15 - 12:15	KW3	Legacy Process Systems (DCS) Migrations	<i>This session will help you to understand how we can support you moving from legacy DCS to the Rockwell Automation solution, and highlights. both migration decision-making and execution. During the session, examples of phased migrations - tailored to indi</i>	X
Wednesday	K	12:15 - 13:15	KW4	Process Automation System Next Generation Single Platform Development Environment	<i>With constant pressure on cost, flexibility, quality and regulatory compliance, the need for real-time information is greater than ever. If your control diciplines are spread over different control platforms, it's harder than ever. This session will focus</i>	X
Wednesday	L	16:30 - 17:30	LW7	Process Library - Standard Control Modules Based on AOI and View Faceplates	<i>Discover the new Standard Library including Control Modules based on Add-On Instructions in Logix and Global Objects in FactoryTalk View</i>	X
Thursday	G	16:30 - 18:30	GT5	Process Automation Systems: Plant-wide, Flexible and Scalable Solutions for Process Control (Demo)	<i>Discover in this demo session how Rockwell Automation's flexible and scalable process solutions can meet your current and future demands from a single platform. We will demonstrate you our enterprise-wide integrated technology. Experience how Engineering,</i>	X
Thursday	L	11:15 - 12:15	LT3	Endress+Hauser and Rockwell Automation Integration - Making Instrumentation and Process Automation System Interoperability Easy	<i>Endress+Hauser and Rockwell Automation have a strategic alliance to enhance integration of field devices with control systems. The alliance between the two global market leaders in process measurement and automation provides mutual customers with more con</i>	X

Life Science				
	Onsdag		Torsdag	
Software starters	Reference	Beskrivelse	Reference	
"9-10	BW1	Integrated Architecture - Putting the automation pieces together	AT1	Factory Talk
"10-11			HT2	How strategic service and maintenance can benefit your business
"11.15 - 13.15	CW2	FactoryTalk Metrics - OEE	HT3	Life Science Forum
	CW3	FactoryTalk VantagePoint, Dashboards for Manufacturing Intelligence		
"14.15 - 15.15	JW4	Integrated Safety solutions	Udstilling	
"15.15 - 16.15	HW5	Robot solutions -	Udstilling	
"16.30 - 17.30	LW7	Process Library - Standard control modules based on AOI and View Faceplates	GT5	Process automation systems - plant-wide, flexible and scalable solutions for Process Control
"17.30 - 18.30				